Rate Type





WTEV-TV 11700 Central Parkway #2 Jacksonville, FL 32224 Main: (904) 996-0400 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
54444-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

http://www.actionnewsjax.com

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street, SE Carole Mundy Washington, DC 20003

Send Payment To:

WTEV-TV Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

Start Date

Day Air Date

09/17/12

Weeks:

Spots: # Ch

End Date

09/23/12

MTWTFSS

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Air Time Description

Advertiser	Product		Estimate Number		
Priorities USA Action	PRIORITIESU	SA ACTION	1561		
	Flight Dates	Order #	Alt Order #		
	00/40/40 00/04/40	E 1 1 1 1	00040407		

r light Dates	Oldel #	All Older #
09/18/12 - 09/24/12	54444	09810127
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code 321	Product Code 340
Agency Ref	Advertiser Ref	
	•	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
,	09/19/12	09/19/12	Action News @ 5a	5:00 AM-5:30 AM	W	:30	1	\$60.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS W	Spots/Week 1	Rate \$60.00					
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Descri	iption_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV W 09/	/19/12 5:23 AM Action	News @ 5a	5:00 AM-5:30 AM	1 :3	O PRATV1219	Н		\$60.00 NM
	2 09/21/12	09/21/12	Action News @ 5a	5:00 AM-5:30 AM	F	:30	1	\$60.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$60.00					
	Spots: # Cl	<u>n Day Air</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
	1 W	TEV F 09/	/21/12 5:14 AM Action	News @ 5a	5:00 AM-5:30 AM	1 :3	O PRATV1219	H		\$60.00 NM
(3 09/20/12	09/20/12	Action News @ 530a	5:30 AM-6:00 AM	T	:30	1	\$120.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS T	Spots/Week 1	Rate \$120.00					
	Spots: # Cl	<u>n Day Air</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
	1 W	TEV Th 09/	/20/12 5:53 AM Action	News @ 530a	5:30 AM-6:00 AM	1 :3	O USATVO2H			\$120.00 NM
4	1 09/24/12	09/24/12	Action News @ 530a	5:30 AM-6:00 AM	M	:30	1	\$120.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$120.00					
	Spots: # Cl	<u>n Day Air</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV M 09/	/24/12 5:59 AM Action	News @ 530a	5:30 AM-6:00 AM	1 :3	O PRATV1219	H		\$120.00 NM
į	5 09/18/12	09/18/12	Action News @ 6a	6:00 AM-7:00 AM	- T	:30	1	\$160.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS - T	Spots/Week 1	<u>Rate</u> \$160.00					
	Spots: # Cl	n <u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV Tu 09/	/18/12 6:59 AM Action	News @ 6a	6:00 AM-7:00 AM	1 :3	O USATVO2H			\$160.00 NM
6	6 09/21/12	09/21/12	Action News @ 6a	6:00 AM-7:00 AM	F	:30	1	\$160.00	NM	

Rate

Start/End Time

Length Ad-ID

\$160.00

Spots/Week



WTEV-TV **Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
54444-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIESUSA ACTION	1561

http://	www.actionnews	sjax.com								
	011 D-1-	E. J.D.	Deservation	O(- *//F T'		1	Spots/	Data	T	
_	Start Date		Description	Start/End Time		Length	Week	Rate	Туре	
6	09/21/12	09/21/12	Action News @ 6a	6:00 AM-7:00 AM	F	:30	1	\$160.00	NM	
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV F 09/	/21/12 6:58 AM Action	News @ 6a	6:00 AM-7:00 A	.M :3	30 USATVO2H			\$160.00 NM
7	09/19/12	09/19/12	Rachel Ray	9:00 AM-10:00 AM	W	:30	1	\$160.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> W	Spots/Week 1	<u>Rate</u> \$160.00					
		<u>Day Air</u>			Start/End Time		th Ad-ID			Rate Type
	1 W	IEV W 09/	/19/12 10:00 AM Rache	el Ray	9:00 AM-10:00	AM :	30 USATVO2H			\$160.00 NM
8	3 09/24/12	09/24/12	,	9:00 AM-10:00 AM	M	:30	1	\$160.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$160.00					
			Date Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
<u> </u>	1 W	IEV M 09/	/24/12 9:58 AM Rache	el Ray	9:00 AM-10:00	AM :3	30 USATVOZH			\$160.00 NM
9	09/18/12		The Price is Right		- T	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> - T		Rate \$800.00					
			Date Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV Tu 09/	/18/12 10:59 AM The P	rice is Right	11:00 AM-12:00) PN :3	30 USATVO2H			\$800.00 NM
10	09/20/12		The Price is Right		T	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> T	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch		Date Air Time Descr		Start/End Time		th Ad-ID	**		Rate Type
	1 W	IEV In 09/	/20/12 10:58 AM The P	rice is Right	11:00 AM-12:00) PN ::	30 PRAIVI219	Н		\$800.00 NM
11	09/18/12		Action News @ Noon		- T	:30	1	\$650.00	NM	
	Weeks:		End Date MTWTFSS - T		<u>Rate</u> \$650.00					
			Date Air Time Descr		Start/End Time					Rate Type
Ц	1 W	TEV Tu 09/	/18/12 11:59 AM Action	News @ Noon	12:00 PM-12:30) PN :3	30 USATVO2H			\$650.00 NM
12	2 09/19/12	09/19/12	Action News @ Noon	12:00 PM-12:30 PM	W	:30	1	\$650.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> W	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 W	TEV W 09/	/19/12 12:21 PM Action	News @ Noon	12:00 PM-12:30) PN :3	30 PRATV1219	H		\$650.00 NM
13	3 09/21/12	09/21/12	Action News @ Noon	12:00 PM-12:30 PM	F	:30	1	\$650.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch			·	Start/End Time		th Ad-ID			Rate Type
	1 W	TEV F 09/	/21/12 12:11 PM Action	News @ Noon	12:00 PM-12:30) PN :3	30 PRATV1219	Н		\$650.00 NM
14	09/18/12	09/18/12	Judge Joe Brown	4:00 PM-4:30 PM	- T	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS - T	Spots/Week 1	Rate \$350.00					
<u> </u>	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 W	TEV Tu 09/	/18/12 4:25 PM Judge	Joe Brown	4:00 PM-4:30 P	PM :3	30 USATVO2H			\$350.00 NM



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54444-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIESUSA ACTION	1561

http://	www.actionnew	sjax.com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14	09/18/12	09/18/12	Judge Joe Brown	4:00 PM-4:30 PM	- T	:30	1	\$350.00	NM	
15	5 09/20/12	09/20/12	Judge Joe Brown	4:00 PM-4:30 PM	T	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS T	Spots/Week	Rate \$350.00					
	Spots: # Ch		00/20/.2	ntion	Start/End Time	Leng	th Ad-ID			Rate Type
			/20/12 4:28 PM Judge		4:00 PM-4:30 P		O USATVO2H			\$350.00 NM
16	09/19/12	09/19/12	Judge Judy	4:30 PM-5:00 PM	W	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS W	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
		TEV W 09			4:30 PM-5:00 P		O USATVO2H			\$450.00 NM
17	09/21/12	09/21/12	Judge Judy	4:30 PM-5:00 PM	F	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/17/12		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch		Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV F 09	/21/12 4:54 PM Judge	Judy	4:30 PM-5:00 P	M :3	O USATVO2H			\$450.00 NM
18	3 09/19/12	09/19/12	Judge Judy	7:00 PM-7:30 PM	W	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS W	Spots/Week 1	Rate \$800.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV W 09	/19/12 7:19 PM Judge	Judy	7:00 PM-7:30 P	M :3	O PRATV1219	Н		\$800.00 NM
19	09/21/12	09/21/12	Judge Judy	7:00 PM-7:30 PM	F	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> F	Spots/Week 1	Rate \$800.00					
<u>į</u>	Spots: # Ch			<u>ption</u>	Start/End Time		th Ad-ID			Rate Type
	2 W	TEV F 09	/21/12 7:24 PM Judge	Judy	7:00 PM-7:30 P	M :3	0 PRATV1219	H		\$800.00 NM
20	09/20/12	09/20/12	Two And A Half Men	7:30 PM-8:00 PM	T	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date <u>MTWTFSS</u> T	Spots/Week 1	Rate \$800.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	TEV Th 09	/20/12 7:52 PM Two A	nd A Half Men	7:30 PM-8:00 P	M :3	O PRATV1219	Н		\$800.00 NM
21	09/20/12	09/20/12	Letterman	11:35 PM-12:35 XM	T	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS T	Spots/Week 1	Rate \$300.00					
	Spots: # Ch			ption	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	TEV Th 09	/20/12 12:12 AM Lettern	man	11:35 PM-12:35	XV :3	0 USATVO2H			\$300.00 NM
22	2 09/24/12	09/24/12	Letterman	11:35 PM-12:35 XM	M	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$300.00					
	Spots: # Ch	<u>Day Air</u>		ption_	Start/End Time	Leng	th Ad-ID			Rate Type
			/24/12 12:32 AM Lettern		11:35 PM-12:35		O PRATV1219	Н		\$300.00 NM
23	3 09/18/12	09/18/12	Late Late Show	12:35 XM-1:35 XM	-T	:30	1	\$70.00	NM	



WTEV-TV **Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

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54444-1	09/30/12	September 2012	08/27/12 - 09/24/12

Adv	rertiser_	Product	Estimate Number
Pric	orities USA Action	PRIORITIESUSA ACTION	1561

http://www.actionnewsjax.com

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ate .00 rt/End Time <u>Le</u> 0 AM-10:00 AM	ength Ad-ID :30 PRATV12:	19Н		
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O AM-10:00 AM	:30 PRATV12			
				\$160.00 I
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ate .00				
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05 XM-12:35 XN	:30 PRATV12	19Н		\$150.00 I
S- :3	30 1	\$40.00	NM	
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				Rate Ty
35 XM-1:35 XM	:30 USATV02I	H		\$40.00
:3	30 1	\$360.00	NM	
				Rate Ty
p-7p	:30 USATV02I	H		\$360.00
- R) a (- R) a	Rate 0.00 art/End Time	Sate	S-S-	S-S- :30 1 \$150.00 NM

Payment Terms 30 Days

Gross Total \$10,280.00

Agency Commission \$1,542.00

Net Amount Due \$8,738.00